



Grant Application

✔ Completed

Response ID : PVBBh7K8
IP address : 76.6.12.47
User agent : Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/128.0.0.0 Safari/537.36
Response link : <https://survey.zohopublic.com/zsir/rzCCla/PVBBh7K8>
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>
Start time : Jun 07, 2026 11:02:56
Completion time : Jun 07, 2026 17:23:34
Time taken : 6 hrs 21 mins
Collector : Grant Application

P1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Is your business located in the Cumberland, Barronett, or Comstock, WI zip code (54829, 54813, or 54826)? If it is not, you are not eligible for this grant.

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

If not owner, position at business: - employee

P2 : Business Information

Please enter the following information about the business

Q3. Business Name

Timberland Bar and Grill

Q4.

Field label	Response
Address1	20991 County Rd H
Address2	
City	Barronett
Zip Code	54813
State	Wisconsin
Phone	715 468-2180
Email	timberlandbarandgrill@gmail.com

Q5. Website

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P3 : Applicant Information

Please enter the following applicant information

Q6.

Field label	Response
First Name	Julie
Last Name	Schunck

Q7. Phone Number

7706173992

Q8. Please enter your email if different from business email

julieschunck@gmail.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

The establishment is Timberland Bar and Grill, but we are much more than just a place to eat and drink; it is a gathering place that helps strengthen the social and economic foundation of our community and surrounding towns. As an employee here at Timberland, I see first hand the hard work and dedication of the owner Brad Pruno and manager Mandy Elton. When they recently took over the business in an effort to keep Timberland afloat (it was in the "RED"), they have worked endless hours to try and bring Timberland "back to life." They have expanded their hours to every day of the week, they are now open for lunch every day, and they just started serving breakfast on Saturday mornings. However, it seems that there is always a challenge around every corner for them. When one issue gets fixed another just happens. It is heart breaking to see the struggles this business is trying to overcome. These are good people who just can't seem to catch a break, and I see personal examples of how they have helped & supported individual patrons, community member and employees. When I was told about this grant opportunity, I jumped on it to see if I could help. I was told they had applied in the past as well, but I thought I'd give it another try.

Timberland Bar and Grill has been a familiar presence in the area, serving generations of local residents and contributing to the identity of the community. As a locally owned business, Brad Pruno (owner) employs approximately 15-20 community members which helps provide stable jobs and work experiences while keeping wages circulating within the local economy. I know that I personally am thankful to be employed here. We are unique in that we are committed to supporting fellow local businesses; for example, we source ingredients from nearby suppliers, including Louie's Finer Meats, Green Leaf Farms, homemade local maple syrup from Jeremy Shaw, and farm fresh eggs from Rosemary Johnson's farm. These partnerships help sustain family farms, small businesses, and nearby agricultural producers. Continued support for our bar and grill will allow us to strengthen these partnerships, build more partnerships, maintain local employment opportunities, and continue serving as a welcoming hub to community members and tourists that will contribute to the economic growth and social connections in our surrounding area.

Q10. What is the plan for using the grant money (How will it be used)?

If we are lucky enough to receive the funds, the majority of the requested grant funds will be used to repair and replace critical equipment that was damaged during a recent lightning strike and resulting in a power surge. This unexpected event caused significant damage to several essential pieces of equipment, including a freezer, walk-in-cooler compressor, and commercial pizza oven/broiler. These items are vital to our daily operations and our ability to safely store, prepare and serve food to customers. The loss of this equipment has created operational challenges, increased costs, and limited ability to provide the full menu and services that our customers rely upon.

The funding will directly support the following: replacement of the damaged commercial freezer, repair or replacement of the walk-in cooler compressor, repair or replacement of the commercial pizza oven/broiler, and fund the installation and electrical costs necessary to safely return our establishment back to full operation. Also, the financial impact of the recent events has affected our cash flow and ability to keep pace with essential business expenses, including utility and mortgage obligations. Grant assistance would help us stabilize our financial position, allowing us to address these outstanding expenses while restoring normal operations and continuing to serve our community.

If allowed, and if any grant money remains, a portion may be used to support licensing costs to obtain a liquor license. Revenue generated through beverage sales would enhance our business model and would help support employee wages, facility maintenance, and ongoing purchases from local suppliers. Obtaining and maintaining a liquor license allows us to offer a complete dining and hospitality experience for residents and visitors while preserving local jobs and ensuring the long-term sustainability of our establishment as a community gathering place.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

The execution of this grant plan will provide essential support to keep Timberland open and operating smoothly by covering critical costs such as the equipment noted, utilities, and mortgage payments and licensing costs. This stability will ensure the business remains viable during challenging times. With improved equipment and resources, Timberland will be able to attract more customers, increasing community revenue and providing a vibrant social hub for local residents and families. Additionally, maintaining and potentially expanding staff will create and sustain employment opportunities for community members, including myself. Timberland's continued operation will also strengthen existing partnerships within the community such as Louie's Finer Meats, Green Leaf Farms, local farmers who supply farm fresh eggs & maple syrup. Being able to support local suppliers contributes to the overall economic and social well-being of the area. The recent equipment failures and rising operating costs have placed a significant financial strain on Timberland Bar and Grill, and it appears that these expenses have exceeded Timberland's current resources. Without additional financial assistance, I'm afraid their ability to continue operating at their current capacity is at serious risk which could result in reduced services, loss of local jobs, decreased support for neighboring businesses, and ultimately the possibility of business closure. The grant funding would provide critical support during this challenging time, allowing them to replace essential equipment, stabilize operations, address outstanding obligations, and continue serving as a valued employer and gathering place within our community.